2024 PelEX Member Event
May 8, 2024

AGENDA

2:00 – 2:05	**Welcome and Statement on the Theme** **Mark Keiser** *Access Health Louisiana* **Shelina Davis** *Louisiana Public Health Institute*
2:05 – 2:20	**Executive Update** **Tom Carton** *PelEX*
2:20 – 2:50	**Data Quality is Care Quality** *Facilitated by Tom Carton* • **Chatrian Roberson** *Access Health Louisiana* • **Margaret Cruz** *Florida Parish Human Services Authority* • **Elia Brodsky** *DePaul Community Health Centers*
2:50 – 3:00	**Break**
3:00 – 3:05	**Product Opportunities** **Van Le** *PelEX*
3:05 – 3:35	**Product Idea Jam** **Product Brainstorming** *Ideation and Prioritization Activity*
3:35 – 3:50	**Report-Outs** *Facilitated by Van Le*
3:50 – 3:55	**Closing** **Tom Carton** *PelEX*

Attendee Guide

About the Event

The PelEX Member Event is an annual virtual conference where we gather leaders, faculty, and staff from our PelEX Health Information Exchange connected network and community partners.

This 2-hour program features updates from the executive director, a member panel, new product developments, peer learning activities, and networking opportunities.

Before the Event

Zoom registration is **required** to receive meeting details.

Please click here to register.

Please have the Zoom invitation prepared the day of the event. We recommend arriving at least 5 minutes before the start of the program as we will be beginning promptly.

Sign up for our newsletter!
PelEX Quarterly

PelEX is a health information exchange network that has served Louisiana's Medicaid population for ten years. We provide timely, actionable data to empower care teams to deliver the best care possible. PelEX serves as a trusted health data steward through community-driven data sharing and meaningful collaboration.

Our mission is to promote high-value, well-coordinated care to ensure that every person has fair and just opportunities to be healthy and well.

PelEX is a 509(a)(3) supporting organization of the statewide nonprofit organization Louisiana Public Health Institute (LPHI). The Louisiana Public Health Institute is a statewide, non-profit organization that has been at the forefront of promoting the health and well-being of Louisianians since 1997.

PelEX
A Health Information Exchange for All

Products & Services

- Real-Time Encounter Notifications
- Longitudinal Reports
- Aggregate Analytics
- EHR Integration & Population Health Tools
- Secure Direct Mail
- Onboarding Support
- EHR Transition Support
- Ongoing Technical Support
- Product Feedback
- Pilot Participation

Behind the Theme

This year's theme is "**Quality in All Things**," speaking to the critical link of data quality to quality of care. The quality of care is reflected by the quality of data available to providers. As value-based payment models are being adopted, HIE data is striving to better understand the relationship between value-based care and the quality of data necessary to close care and quality gaps. Attendees will learn from quality improvement professionals and learn best practices to maintain high quality care and data management.

Introducing the Panelists Linking Data Quality to Care Quality

Chatrian Roberson, MPH
Sr. Vice President of Population Health
Access Health Louisiana

Chatrian Roberson, MPH is the Senior Vice President of Population Health where she is responsible for aligning resources and clinical information systems to leverage performance improvement initiatives across our network. Chatrian works across partners, health plans, departments and care teams to devise care coordination systems aimed at improving quality, reducing costs, and monitoring patient outcomes.

Margaret Cruz, LCSW-BACS
Director of Quality Assurance
Florida Parishes Human Services Authority

Margaret Cruz, LCSW-BACS is the Director of Quality Assurance, providing specialized expertise and compliance oversight of behavioral health service (mental health and substance use disorders), as well as developmental disabilities services. She is responsible for FPHSA's quality assurance program, overseeing agency-wide compliance, devising performance improvement initiatives, and coordinating external regulation.

Elia Brodsky, MBA
Business Development Executive
DePaul Community Health Centers

Elia Brodsky is an executive with an MBA from Tulane University and extensive experience in information technologies, life sciences, and healthcare strategy, currently focusing on business development at Ascension-DePaul Community Health Centers. His professional journey is characterized by leverage of complex data for strategic growth initiatives and implementation of effective innovations.

After the Event

Following the event, we encourage you to complete our post-event survey, which will also be distributed by email. It will help us improve how we organize events like these for you.

You can find the Post-Event Survey by clicking here.

It's not too late to complete the PelEX Administrative Survey to provide crucial organizational information to maintain accurate contact and billing information.

You can find the Administrative Survey by clicking here.

Product Idea Jam Breakout Group Activity (3:05 – 3:35 PM CST)

Based on the bases of data and product opportunities presented, come up with 5 product ideas for what or how that data or other types of information can used by your organization to improve healthcare quality of treatment and operations. Presented were:

| Vaccination indicators | Urgent care utilization | Preventable emergency department visits | Other product idea |

You will sorted into breakout groups and each group will work with facilitators on a Jamboard, a virtual whiteboard, to brainstorm ideas and prioritize them. Join the Jamboard by clicking the link below.

Link to the Jamboard

Part 1: Silent Brainstorming

10 minutes

During this portion, you will:

- Consider the three bases of data and proposed product ideas

- Use the Jamboard to write 5 product ideas on a sticky note

Guiding prompts to help you:

- What problems need to be solved and what kind of product would solve them?

- If you could access anything, what would that look like in a product?

- What product could you envision based on the examples that were shared?

- Are there current products that could be repurposed for a different type of user?

Part 2: Group Prioritization

15 minutes

During this portion, you will:

- Discuss within your group and identify your top product ideas

- Use the Jamboard to rank them on the Importance-Urgency chart

Guiding prompts to help you:

- Which product ideas could you see immediate benefit to you?

- Which product ideas have the least barriers to implement?

- Which product ideas have the most opportunity for potential?

PelEX
A Health Information Exchange for All